

Medicity Campus, M. C. Road, Perumthuruthy P.O., Tiruvalla 689 107, Kerala, India.

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ANNUAL GENDER SENSITIZATION ACTION PLAN

Our aim is to develop the professionals both men and women, having basic and technical competencies to serve the society and industry. To ensure respectful and dignified behaviour and to maintain a standard at the workplace, sensitization of all the employees is to follow up regularly. Gender equality, also known as sexual equality or equality of the sexes, is the state of equal ease of access to resources and opportunities regardless of gender, including economic participation and decision-making; and the state of valuing different behaviours, aspirations and needs equally, regardless of gender.

As part of Gender sensitization action plan, our institution carried out the following:

Sl No.	EVENTS	DATE	ACTION
1	NATIONAL WEBINAR ON INTERNATIONAL DAY OF INNOCENT CHILDREN VICTIMS OF AGGRESSION	04.06.2021	To acknowledge the mental, physical and emotional sufferings and to establish appropriate measures to curate the harm and provide justice to victims.
2	NATIONAL WEBINAR ON WORLD YOGA DAY	21.06.2021	To spread awareness regarding the importance and effect of yoga on the health of the people
3	NATIONAL WEBINAR ON INTERNATIONAL DAY OF DRUG ABUSE AND ILLICIT TRAFFICKING	26.06.2021	To strengthen action and cooperation in achieving the goal of a world free of drug abuse
4	MALYALI MANGA COMPETITION – ONAM CELEBRATIONS	20.08.2021	To provide the female candidates with opportunities to develop their identity.
5	POSTER COMPETITION ON "NO TO DOWRY"	08.09.2021	To end atrocities against women and to address the need to make Kerala a safer place for them
6	STUDENT ENRICHMENT PROGRAM	05.03.2022	To arouse the social conscience of student community, inculcate service mentality among students and to prepare them to be useful to the society

Institutions under Pushpagiri Medical Society

- ▶ Pushpagiri Institute of Medical Sciences and Research Centre ▶ Pushpagiri Medical College Hospital
- ▶ Pushpagiri Heart Institute ▶ Pushpagiri College of Dental Sciences ▶ Pushpagiri College of Pharmacy
- ▶ Pushpagiri College of Nursing ▶ Pushpagiri College of Allied Health Sciences ▶ Pushpagiri School of Nursing
- ▶ Pushpagiri Centre for CGFNS and IELTS Training ▶ Pushpagiri Research Centre

Principal

Pushpagiri College of Pharmacy
Medicity Campus, Tiruvalla
Kerala - 689 107, Kerala



PUSHPAGIRI

We care God cures

COLLEGE OF PHARMACY

ACCREDITED BY

NMAC
NATIONAL ASSESSMENT AND
ACCREDITATION COUNCIL



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7	NATIONAL SEMINAR ON INTERNATIONAL WOMEN'S DAY	08.03.2022	To uphold women's achievements, recognize challenges, and focus greater attention on women's rights and gender equality
8	COLLEGE ARTS FEST – HORIZON 2022	23.03.2022 to 25.03.2022	Develop and demonstrate skills of the student community in effective speaking, writing, and performing on topics in fine arts.
9	KUHS ORIENTATION PROGRAM FOR NON-TEACHING STAFF	08.04.2022	To train and enlighten employees about their roles and institutional policies
10	MOTHER'S DAY CELEBRATIONS	07.05.2022	To express respect, honour, and love towards mothers
11	FIRE & SAFETY AWARENESS PROGRAMME	13.05.2022	For making the staff and students of the college mindful about fire hazards and the safety measures which can be taken during fire emergency
12	CAMPUS PLACEMENT DRIVE - GSK	30.06.2022	To create promising career opportunities for students in reputed corporate companies.
13	CAREER COUNSELLING – CANAPPROVE CONSULTANCY	01.07.2022	To help students choose a field that is in tune with their skills and their job expectations so that they end up choosing the right career and perform their level best, which ultimately helps them succeed.
14	CAREER COUNSELLING – EAZYLINK ACADEMY	01.07.2022	
15	COLLEGE STUDENTS COUNCIL	Yearly	To give students an opportunity to develop leadership by organizing and carrying out activities and service projects.
16	ANTI RAGGING COMMITTEE	Yearly	To create awareness among the students of dehumanizing effect of ragging inherent in its perversity
17	GENDER SENSITIZATION CELL	Yearly	To create positive social norms in the campus that value every individual, irrespective of their gender.

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18	ANTI DISCRIMINATION CELL	Yearly	To eliminate discrimination against or harassment of any individual in all forms by prohibiting it and by providing preventive and protective measures.
19	INTERNAL COMPLAINTS COMMITTEE	Yearly	To address and resolve the issues of sexual harassment at the workplace and which is easily accessible by all workers.
20	GRIEVANCE CELL	Yearly	To look into the complaints lodged by any student and redress it as per requirement.



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