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## ANNUAL GENDER SENSITIZATION ACTION PLAN

Our aim is to develop the professionals both men and women, having basic and technical competencies to serve the society and industry. To ensure respectful and dignified behaviour and to maintain a standard at the workplace, sensitization of all the employees is to follow up regularly. Gender equality, also known as sexual equality or equality of the sexes, is the state of equal ease of access to resources and opportunities regardless of gender, including economic participation and decision-making; and the state of valuing different behaviours, aspirations and needs equally, regardless of gender.

As part of Gender sensitization action plan, our institution carried out the following:

SI No.	EVENTS	DATE	ACTION
1.	WORLD PHARMACISTS DAY	24.09.2022	To provide awareness on the role of women in practice of Pharmacy that women are not only members of the profession, but are leaders, innovators, and mentors.
2.	MALYALI MANGA COMPETITION – ONAM CELEBRATIONS	12.09.2022	To provide the female candidates with opportunities to develop their identity.
3.	INTERNATIONAL WOMEN'S DAY	10.03.2023	To uphold women's achievements, recognize challenges, and focus greater attention on women's rights and gender equality
4.	COLLEGE ARTS FEST – HORIZON 2023	17.04.2023 to 26.04.2023	Develop and demonstrate skills of the student community in effective speaking, writing, and performing on topics in fine arts.
5.	MOTHER'S DAY CELEBRATIONS	16.05.2023	To express respect, honour, and love towards mothers



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Institutions under Pushpagiri Medical Society

Principal

Pushpagiri College of Pharmacy  
Medicity Campus, Tiruvalla  
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- Pushpagiri Institute of Medical Sciences and Research Centre
- Pushpagiri Heart Institute
- Pushpagiri College of Nursing
- Pushpagiri College of Dental Sciences
- Pushpagiri College of Allied Health Sciences
- Pushpagiri Centre for CGFNS and IELTS Training
- Pushpagiri Medical College Hospital
- Pushpagiri College of Pharmacy
- Pushpagiri School of Nursing
- Pushpagiri Research Centre



# PUSHPAGIRI

*We care God cures*

## COLLEGE OF PHARMACY

ACCREDITED BY

**NAAC**  
NATIONAL ASSESSMENT AND  
ACCREDITATION COUNCIL



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6.	CAMPUS PLACEMENT DRIVE - GSK	30.06.2022	To create promising career opportunities for students in reputed corporate companies.
7.	CAREER COUNSELLING – CANAPPROVE CONSULTANCY	01.07.2022	To help students choose a field that is in tune with their skills and their job expectations so that they end up choosing the right career and perform their level best, which ultimately helps them succeed.
8.	CAREER COUNSELLING – EAZYLINK ACADEMY	01.07.2022	
9.	COLLEGE STUDENTS COUNCIL	Yearly	To give students an opportunity to develop leadership by organizing and carrying out activities and service projects.
10.	ANTI RAGGING COMMITTEE	Yearly	To create awareness among the students of dehumanizing effect of ragging inherent in its perversity
11.	GENDER SENSITIZATION CELL	Yearly	To create positive social norms in the campus that value every individual, irrespective of their gender.
12.	ANTI DISCRIMINATION CELL	Yearly	To eliminate discrimination against or harassment of any individual in all forms by prohibiting it and by providing preventive and protective measures.
13.	INTERNAL COMPLAINTS COMMITTEE	Yearly	To address and resolve the issues of sexual harassment at the workplace and which is easily accessible by all workers.
14.	GRIEVANCE CELL	Yearly	To look into the complaints lodged by any student and redress it as per requirement.
15.	REFRESHER COURSE FOR TEACHING STAFF	Yearly	To upgrade the professional knowledge of Pharmacy professionals and enable Pharmacists with up-to-date information regarding salient drug information.



*M. S. S.*

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