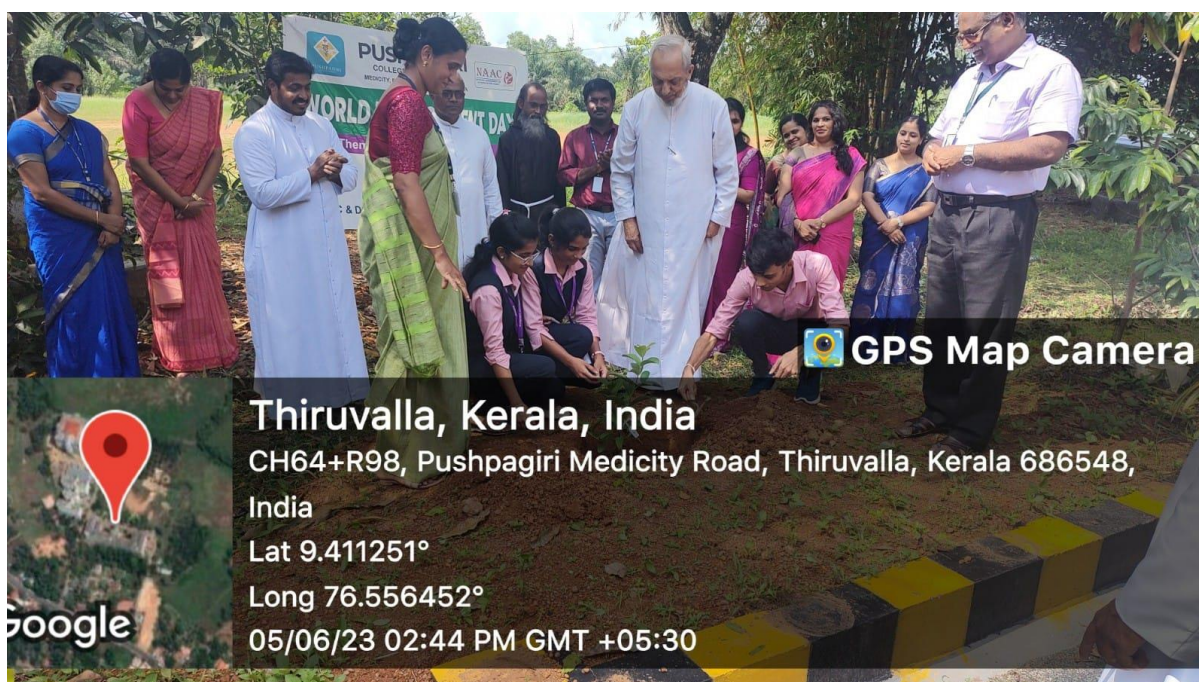


ANNUAL REPORT OF THE CELEBRATIONS AND COMMEMORATIVE EVENTS

2023-24

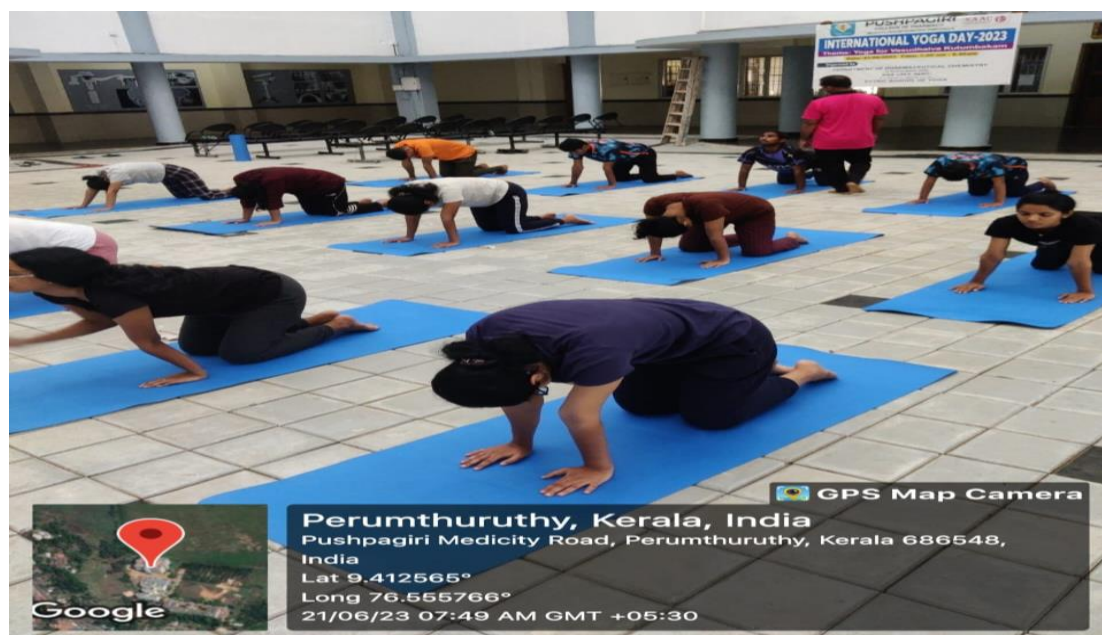
WORLD ENVIRONMENT DAY

World Environment Day was organized by Nature club in' association with IOAC and Department of pharmacognosy in Pushpagiri college of pharmacy on June 5th, at 2.15 pm to Inspire the youth to take appropriate measures for ecosystem restoration of degraded habitat. The main part of the celebration was tree planting ceremony in which saplings were planted in the campus by dignitaries like Rev. Fr. Aby Vadakkumthala, Principal Prof. Dr. Santhosh M Mathews who elaborated on the idea of ecological commitment. The tree planting ceremony was well done with cooperation of staffs and students. He discussed the importance of sustainable environment and also explained about this year's Environment Day theme "Beat Plastic Pollution". Nature Club was set up to create among the students the awareness about the importance of protecting our nature and environment. The students and staffs were enthusiastic in their participation and gave special attention to the trees and medicinal plants planted.



INTERNATIONAL YOGA DAY-2023

International Yoga Day -2023 was organized by Department of Pharmaceutical Chemistry in association with NSS Unit and IQAC on 21st June 2023. The Theme of this year Yoga Day is “Yoga for Vasudaiva Kutumbakam.” For unifying the humanity and to consider world as one. The Yoga day programmes commenced at 7.00 am with a yoga session to students by “Pytric School of Yoga’ to rejuvenate their mind and body. It was a one hour yoga training session. The participation of students union ‘ Dyuthi” was appreciated. More than 30 students participated for the session in which most of them were hostel inmates. The venue of the session is on Foyer space near to Pushpagiri college of Dental sciences. A poster making competition was conducted as a part of yoga day based on the theme “ Yoga in daily life”. The best two posters were selected and cash awards were distributed to the winners. The practice of yoga brings joy, health and peace from within and deepens the sense of connection between an individual’s inner consciousness and external world.



NATIONAL WEBINAR



INDEPENDENCE DAY



ONAM CELEBRATION

The DYUTHI Students Union's Aaravam'23 Onam Celebration on August 19, 2023, was a vibrant display of cultural richness and community spirit. The event commenced with an enthralling batch entry, showcasing the diverse talents of the student body. Esteemed figures like Chairman John Rajan and Director Fr. Aby Vadakumthala graced the occasion with their inspiring addresses, while Principal Dr. Santhosh M. Mathews extended warm felicitations, emphasizing the cultural significance of Onam. The festivities included traditional games such as idli eating, sack race, and tug of war, adding a sense of fun and camaraderie. The highlight, the sumptuous Onasadhya feast, filled the college auditorium with the aroma of Kerala cuisine, fostering a sense of togetherness and tradition. Following the feast, the anticipation soared with a lucky draw, bringing an element of excitement to the event. Students showcased their talents through captivating cultural performances, captivating the audience and adding vibrancy to the celebration. The day concluded with the symbolic Kalashakott, symbolizing unity and gratitude among participants.



“PCP INTERCON 2023

An International Seminar “PCP INTERCON 2023 was conducted on 8 th of August 2023 at Mar Theophilus Annexe Auditorium, Pushpagiri College of Pharmacy, Thiruvalla. The Seminar were organised by the Scientific Committee under the guidance of Prof Dr. Santosh M Mathews, Principal, Pushpagiri College of Pharmacy. Dr. Shirly John, Chairperson, Mrs.Preethu P John as Vice Chairperson, Mrs. Saira Susan Varghese as the General Convenor, Mrs. Bincy K Chacko, and Mrs. Anjana M.N were the convenors for the various committees. Around 150 Delegates participated in the Seminar The inaugural function of the Conference was held at 02.00 pm with the prayer song by the College choir and the Welcome address was given by Mrs.Preethu P John, Vice Chairperson of the Seminar. Dr. Shirly John, Prof and HOD, Department of Pharmacology together lightened the lamp. Following the inauguration Mrs. Bincy K Chacko, Associate Professor, Department of Pharmaceutics introduce the Subject and Speaker to the gatherings. It was followed by the Scientific session. Dr. Jimmy Jose, Associate Professor, College Consultancy and Collaborative Services Officer, University of Nizwa, Sultanate of Oman was the Chief resource person for the session. He selected the topic “Nocebo Effects in Medication Safety” for his presentation. During his session he mainly focussed on the Impact of nocebo effect in Clinical trials and Clinical practice, Mechanism behind nocebo response, Its Ethical considerations and how to minimize Nocebo effects and its future directions and finally a discussion session were provided to the delegates to share their queries and doubts with the resource person. The session was quite informative and useful. Mrs. Saira Susan Varghese, Convenor, convey vote of thanks to the gatherings and the sessions end up with National anthem. The International Conference “PCP INTERCON 2023” was quite informative and a fruitful one.



NSS DAY CELEBRATION

Swachhata Hi Seva 2023

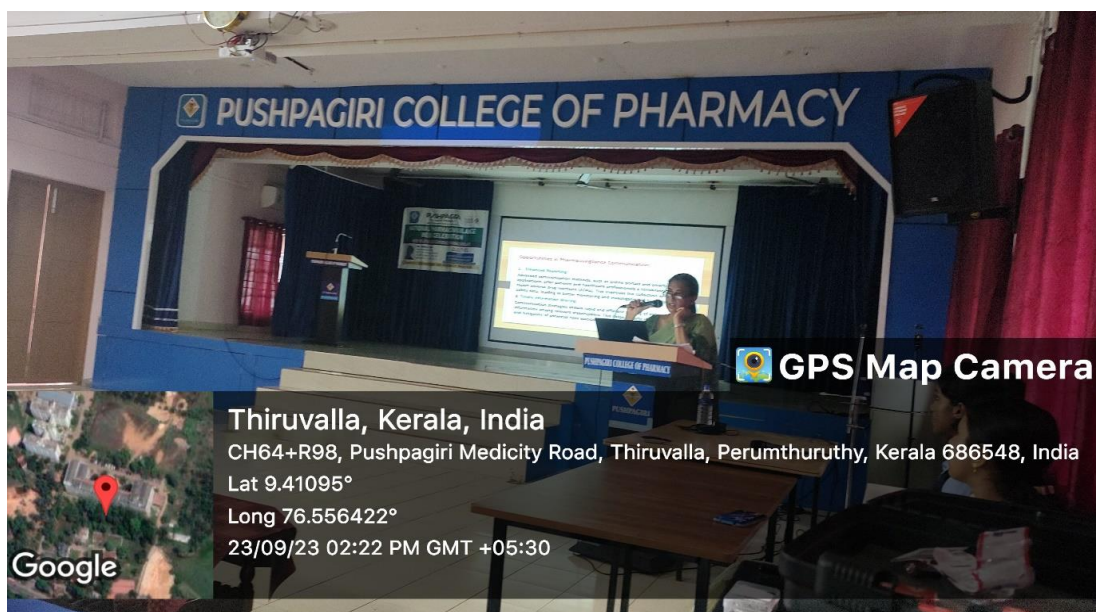
The NSS week was celebrated from 24/09/2023 to 03/10/2023 to strengthen the unity among community. The aim of the NSS is to inculcate the social welfare thoughts in the students and to provide services to the society. The NSS unit of Pushpagiri College of Pharmacy organized activities on 30/09/2023 as a part of the celebration. About 20 student volunteers participated in the group activities. The programme commenced by welcoming all the volunteers by the programme officer followed by a brief description on the significance of NSS day and the need of 'Swachhata hi seva' cleaning in a society. As a part of the waste free Kerala mission, active campus cleaning activities were done by the student volunteers. The aim of the cleaning activities is to eradicate the garbage and waste and to achieve clean campus or zero waste campus. The need of protecting the nature from the calamities and radiation is another mission for the day. As a part of this saplings were planted in the college premises and the maintenance activities for their proper growth. It was a great experience for the volunteers to be part of a great mission on the day.



PHARMACIST DAY



PHARMACOVIGILANCE WEEK



TEACHER'S DAY

The DYUTHI Students Union of Pushpagiri College of Pharmacy conducted Teacher's Day Celebration at Pushpagiri College of Pharmacy on September 5th 2023. Esteemed figures like Rev.Fr. Aby Vadakumthala, Director, Pushpagiri Group of Institutions and Dr. Santhosh M. Mathews, Principal, Pushpagiri College of Pharmacy graced the occasion with their inspiring addresses, underscoring the importance of the day. The Dyuthi Students Union conveyed appreciation to all teachers, by distributing roses, symbolizing student respect and gratitude to the teachers. The gesture resonated deeply with the educators. The event concluded with the Arts Secretary's extending heartfelt thanks, acknowledging the collective efforts that make the institution a nurturing environment for learning and growth. This celebration served as a reminder of the invaluable role that teachers play in shaping minds and fostering the next generation of leaders and citizens

INTERNATIONAL GIRL CHILD DAY

The NSS unit of Pushpagiri college of Pharmacy celebrated the International Girl Child Day on 13th October 2023. The programme was conducted in association with students union of the college. The programme commenced at 3.00 pm with prayer song by the college choir. Mrs Anju.V, NSS programme officer welcomed the gathering and expressed the importance of the day. The theme of this year's International Day of Girl Child is "Invest in Girls Rights: Our Leadership, Our Well being". The importance of the day was made aware to the student community by a skit by the NSS volunteers. The skit truly signifies that the girls should get an opportunity to lead by putting them in the forefront of change efforts, by hearing to their voices, responding to their asks and welcoming them in decision making spaces. The student volunteers made the day extraordinary by passing this message to the community. The programme concluded with a vote of thanks by Mrs Divya.V, co-ordinator of NSS followed by the National Anthem.



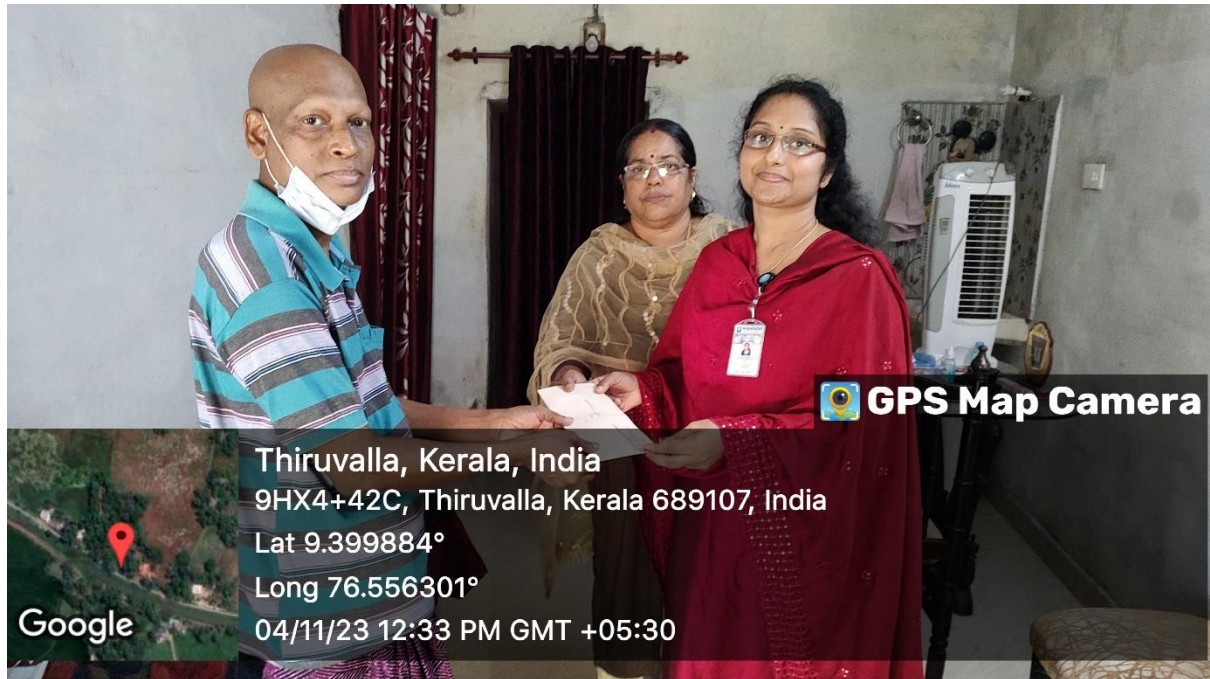
NATIONAL UNITY DAY



NATIONAL CANCER AWARENESS DAY

“KAITHANGU- CHARITY PROJECT”

The Department of Pharmacy Practice in association with IQAC ‘Sevanahastham’ conducted a “Charity Project-Kaithangu” as part of National Cancer Awareness Day at Peringara Grama Panchayath, Ward no-6 on 07.11.2023, 10 am. The programme commenced with a prayer song by Pharmacy Practice faculties. Prof. Dr. Santhosh M. Mathews (Principal, Pushpagiri College of Pharmacy) welcomed the gatherings followed by the benedictory address by Rev. Fr. Aby Vadakkumthala (Director- Institutions, Pushpagiri Medicity). The charity project is officially inaugurated by the Director- Institutions by handing over the collected amount to 13 cancer patients. Following the inauguration, felicitation address was proposed by Shri. Soman Thamarachalil (Pulikeezhu Block Member) and Mr. John Rajan (Students union Chairman). Dr. Malini S (Vice principal, Administration & General Convenor) conveyed the vote of thanks followed by National Anthem. This charity project helped the students to create health awareness as well a concern for their fellow beings.



CHRISTMAS CELEBRATION

The CELESTE Christmas Celebration, held on December 16, 2023, was a vibrant culmination of festive joy and community spirit. Kicking off with an inaugural ceremony graced by Director Rev. Fr. Aby Vadakumthala and distinguished speakers including Principal Prof. Dr. Santhosh M. Mathews and Dyuthi Students Union Chairman Mr. John Rajan, the event set a spirited tone. Carol songs ushered in students to the auditorium, where creativity and festivity flourished through events like the floor decoration competition, Dancing Santa contest, and soul-stirring Carol Song competition. The traditional Kalashakott adorned with Carol songs added cultural depth to the festivities. Culminating by 1 PM, the celebration left indelible memories of unity and joy. Participants showcased talent and camaraderie, fostering a sense of community amidst the holiday cheer. CELESTE 2023 not only embraced the essence of Christmas but also epitomized values of togetherness and compassion. The event's success was a testament to the collaborative efforts of organizers, participants, and attendees, who united in spreading the spirit of Christmas. As the echoes of laughter and melody faded, CELESTE 2023 remained a cherished memory of shared joy and festive celebration.



NATIONAL PHARMACY WEEK CELEBRATIONS

National Pharmacy Week is observed in the third week of November every year to recognize and acknowledge the vital role played by pharmacists in the healthcare setting. 62nd National Pharmacy Week-2023 was organized by Pushpagiri College of Pharmacy from 27th November to 2nd December 2023. This year's NPW theme was "Join pharmacists to ensure patient safety". Several events were scheduled to spread information, such as awareness rally, blood donation camp, rangoli competition and awareness talk. The inaugural ceremony was held on 27th November 2023 in the college entrance. Shri. Soman Thamarachalil (Block member- Peringara Grama Panchayat) officially inaugurated the celebrations. A flash mob was also performed by seventh semester B Pharm students followed by the vote of thanks by Mrs. Jeenu Joseph. A rangoli competition was conducted on 29th November 2023 at 3.00 pm in college auditorium. As part of Pharmacy week celebration, a blood donation campaign was organised on December 1st 2023. It was conducted in association with IQAC and NSS unit of the college. The camp commenced at 9.30 am and more than 50 student volunteers participated in the camp. The campaign was followed by health day talk by Mrs.

Lathakumari, Junior Health Instructor On the occasion of Pharmacy week, a rally was also organized on 2nd December 2023, 9.30 am from medicity campus to Perumthuruthy. The rally was intended to sensitize the stakeholders and send a strong message to society regarding the role of pharmacists. About 350 students participated in the rally with slogans and posters. The celebrations came to an end with a career oriented programme by Eazy link academy at 3.00 pm for final year B. Pharm and Pharm D students. Principal congratulated all students and faculty members for their tireless efforts in the successful organisation of the one week programme.



WORLD AIDS DAY

Every year December first was observed as the World AIDS Day. The theme of this year AIDS day is “Let communities lead” highlighting the fact that programmes and initiatives perform better when driven by the most impacted communities. As a part of this the students of Pushpagiri College of Pharmacy have done a poster presentation on the importance of observation of the day. The awareness generation on the day was done using various display informations regarding HIV in the notice board. The student volunteers participated in the poster presentation and identified the importance of awareness on the same.



WORLD CANCER DAY

The department of pharmaceutical chemistry in association with NSS unit of Pushpagiri College of pharmacy conducted World Cancer Day -2024 on 07/02/2024 at 3.00pm at Mar Theophilus Annexe Auditorium. Dr.Abhijith Karma, Chief Medical Officer, Atma Wellness Center was the resource person for the function. The programme commenced at 3.00pm with a prayer song by college choir followed by welcome speech by Mrs. Mincy Mathew, Associate professor, Dept. of Pharmaceutical Chemistry. It was followed by speaker introduction by Mrs Anju.V, Convener of the programme and Associate professor in the Dept. of Pharmaceutical Chemistry. The scientific session on cancer awareness and prevention methods was taken by the resource person and he promoted the need of balanced diet and healthy body for the future generations. A poster making competition was conducted in association with Cancer day on the theme "Cancer Awareness". Students actively participated in the poster making competition and the best three posters were selected and awarded with cash prize. The programme came to an end by the vote of thanks by Mrs Saira Susan Varghese, Assistant Professor, Dept. of Pharmaceutical Chemistry followed by National anthem.



NSS SPECIAL CAMP

The NSS Unit of Pushpagiri college of Pharmacy successfully organized a week-long camp from 23.02.2024 to 29.02.2024 at St. Thomas HSS, Thirumoolapuram focusing on community development and social awareness. The first day of NSS Special camp commenced with an inaugural function. The chief guest and inaugurator of the function was Dr Ajithsen C.R, NSS Co-ordinator, IHRD cell and Associate professor of College of Engineering, Chengannur. The lamp lighting of the camp were done by all the dignitaries. It was followed by an orientation session led by Dr Ajithsen Sir after the lunch. The history, duties and activities of an NSS volunteer and transformation from NSS volunteer to NSS leader was the motto of his session. The second day of the camp activities commenced Mr.Biju Mavelikkara, Infotainment Social Facilitator led the ice breaking session on second day of the camp. The theme of the session was "Wake, Rise and Unite". The session aimed to motivate the volunteers physically, mentally and socially. Activities during the camp included cleanliness drives, tree plantation, health awareness campaigns, and sessions on literacy for the local community. A special highlight was the visit to "Abhayabhavan" old age home near Muthoor. The students have arranged an offering box and collected the daily necessary requirements needed for the old age home. The collected items were packed and gifted to old age home. The volunteers interacted with the occupants and performed various activities and programmes filled with music and dance. The occupants also involved and joined with students. The camp concluded with a cultural program and a vote of thanks by the NSS coordinator.



INTERNATIONAL WOMEN'S DAY CELEBRATIONS

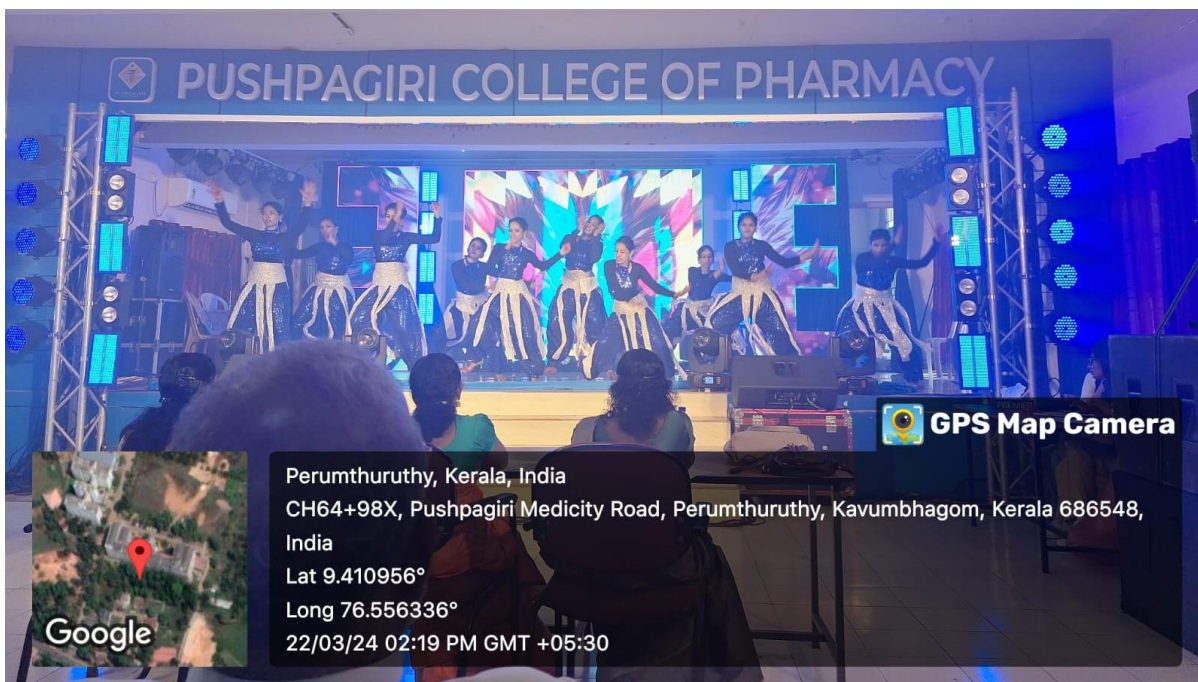
To honor womanhood, the Department of Pharmacy Practice in association with IQAC and NSS organized International Women's Day celebrations on 11.03.2024 at 2.00 pm in the college auditorium. This year's theme of 'Inspire Inclusion' underscores the crucial role of inclusion in achieving gender equality and encourages everyone to recognize the unique perspectives and contributions of women. The programme started with welcome address by Mrs. Rani Manju, Associate Professor, Dept. of Pharmacy Practice. Celebration started with lamp lightning ceremony by the Principal-Prof. Dr. Santhosh M. Mathews, Vice Principals, Pharm D, B Pharm & M. Pharm girl representatives. The gathering was extended a gracious welcome with a graceful dance by the fifth Pharm D students showcasing women empowerment. Our land of Bharat is known for its celebration of bright and colorful costumes that vary according to the different geographical and cultural traditions of the region. In connection with women's day, the traditional dress competition "Flavours of India" is organized to showcase traditional and tribal outfits from different states of India. Overall, there were 15 students representing different states whose talent and dedication made this event a

grant success. To strengthen the critical thinking of the students, “Famous face fiesta”, a Puzzle competition of a famous Indian women was also organized. Around 8 teams were participated and the allotted time was 15 minutes. Following the competitions, a video presentation of famous Indian women and their remarkable achievements were presented. The programme was concluded with the National Anthem.



ARTS FESTIVAL - HORIZON

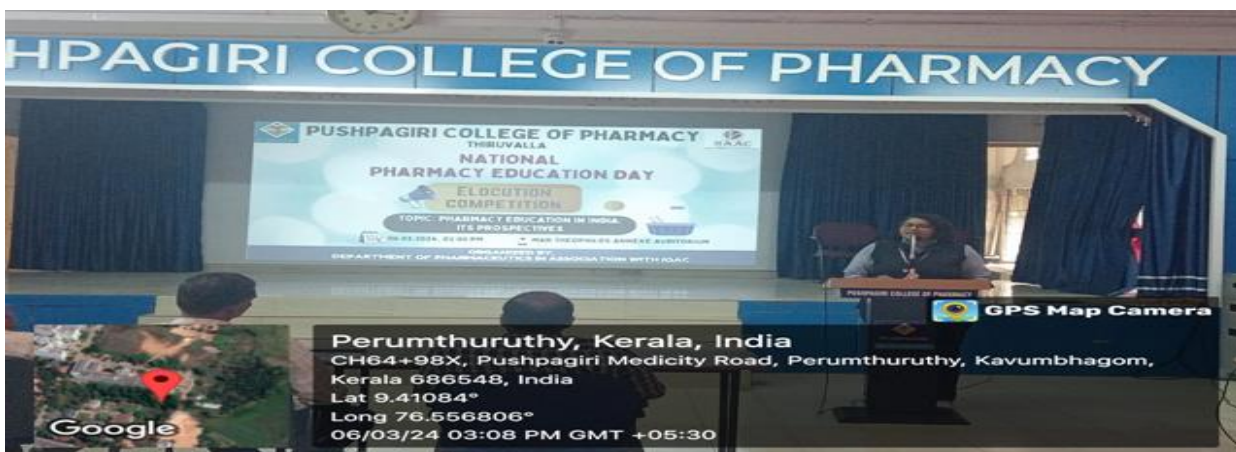
The much-awaited Arts Day was celebrated with great enthusiasm and creativity at Pushpagiri college of Pharmacy from to . The event, organized by the Student’s union, showcased the incredible artistic talent of students turning the campus into a vibrant hub of colors, music, and expression. The first day began with an inaugural ceremony, graced by the Principal, faculty members and students union representatives. The Principal Prof. Dr Santhosh M Mathews and Rev Fr Aby Vadakkumthala, Director, Pushpagiri group of institutions, inspired the audience with their speech emphasizing the importance of art in education and personal growth.



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 Long 76.556336°
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NATIONAL PHARMACY EDUCATION DAY

The department of pharmaceutics in association with IQAC and NSS Unit organized National Pharmacy Education Day Programmes on 06/03/2024 at 3.00 pm at the college auditorium .As directions from PCI all colleges are instructed to plan activities as a part the National Pharmacy Education Day. Pushpagiri College of pharmacy conducted an Elocution competition on the topic “ Pharmacy Education in India : it’s Prospectives” as a part of the programme. Students from various classes participated in the programme and the judgments were made based on the rules of the competition. The first three winners were awarded with cash prize



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WORLD WATER DAY



WORLD HERITAGE DAY

World Heritage Day, also known as International Day for Monuments and Sites (IDMS), is celebrated annually on April 18 to honour and preserve our heritage. The official theme for World Heritage Day 2024 is “**Discover and experience diversity**“. Pushpagiri College of Pharmacy commemorated the day by organizing a visit to the museums (Revi Karunakaran Memorial Museum & International Coir Museum) at Alappuzha. Department of Pharmacology in association with NSS Unit arranged the visit .22 students volunteers participated in this event. The journey started from college at 9:30 AM .By around 10:45 AM reached The International Coir Museum located at Kalavoor in Alappuzha district, the hub of coir industry in Kerala. After this the students visited Revi Karunakaran Memorial Museum by 11:30 am that displays decorative art and artifacts. A unique feature of the museum is that visitors can see and experience the four major religions of India (Hinduism, Islam, Buddhism and Christianity) that are represented with equal prominence across the murals, ivory collection, Kerala room and other items on display. By around 3:45 PM we reached college.



WORLD MALARIA DAY

World Malaria day is celebrated as a community awareness program organized by the N.S.S Unit in association with the Pharmacy Practice Department of Pushpagiri College of Pharmacy on 25th of April 2024 at 09.00am. Official inauguration of the program was conducted in the hospital campus. World Malaria Day theme for this year “Accelerating the fight against malaria for a more equitable world.” The community awareness program commenced at 09.30am. The student volunteers conducted the community awareness at the General Medicine out patient waiting area of Pushpagiri Medical College Hospital. A total of 35 students volunteers actively participated in educating the public community and clarified their doubts and concerns regarding the disease. and faculty members co-ordinated the activities. Various topics like vector control measures, disposal of stagnant water and clinical manifestations of malaria were addressed to the public and the measures to prevent and overcome the outbreak of malaria were made aware to the community through this program



MOTHER'S DAY CELEBRATION

Pushpagiri college of Pharmacy in association with NSS unit organized Mother's day celebrations on 12th May 2024. Every year the second Sunday was celebrated as the Mother's day, which is a special day dedicated to mothers and their motherhood. It is a day to express gratitude and respect to mothers and to celebrate the impact of motherhood on individuals, families and societies. We have organized a mobile photography contest among the student volunteers on the special day related to theme "Motherhood". Students actively participated in the contest following the rules and regulations and contributed the best depiction that showed gratitude and love. The best photographs were selected and awarded and the first prize was secured by Ms. Aleena Rachel, 3rd semester B Pharm, Second prize secured by Noufiya Nazarudeen, 5th semester B Pharm and third prize secured by Thasni.S of 8th semester B Pharm.

