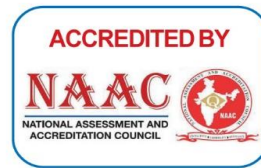




# PUSHPAGIRI COLLEGE OF PHARMACY

(A Unit of Pushpagiri Medical Society)  
Pushpagiri Medicity, M. C. Road, Perumthuruthy P.O., Tiruvalla 689 107, Kerala, India.  
Approved by Govt. of Kerala, Pharmacy Council of India, AICTE  
and Affiliated to Kerala University of Health Sciences (KUHS)



☎ : 9946546517

☎ : 0469 - 2645450

✉ : [pushpagiripharmacycollege@gmail.com](mailto:pushpagiripharmacycollege@gmail.com)

🌐 : [WWW.pushpagiri.in](http://WWW.pushpagiri.in)

## ANNUAL GENDER SENSITIZATION ACTION PLAN

Our aim is to develop the professionals both men and women, having basic and technical competencies to serve the society and industry. To ensure respectful and dignified behaviour and to maintain a standard at the workplace, sensitization of all the employees is to follow up regularly. Gender equality, also known as sexual equality or equality of the sexes, is the state of equal ease of access to resources and opportunities regardless of gender, including economic participation and decision-making; and the state of valuing different behaviours, aspirations and needs equally, regardless of gender.

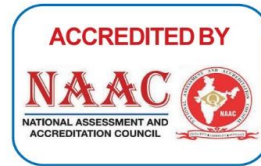
As part of Gender sensitization action plan, our institution carried out the following:

SI No.	EVENTS	DATE	ACTION
1	WORLD PHARMACISTS DAY	25.09.2023	To provide awareness on the role of Women in practice of Pharmacy that Women are not only members of the Profession, but are leaders, innovators, and mentors.
2	INTERNATIONAL WOMEN'S DAY	11.03.2024	To uphold women's achievements, recognize challenges, and focus greater attention on women's rights and gender equality
3	COLLEGE ARTS FEST HORIZON 2024	01.03.2024	Develop and demonstrate skills of the student community in effective speaking, writing, and performing on topics in fine arts.
4	MOTHER'S DAY CELEBRATIONS	12.05.2024	To express respect, honour, and love towards mothers
5	INTERNATIONAL GIRL CHILD DAY	13.10.2023	To recognize girls' rights and the unique challenges girls face around the world.



# PUSHPAGIRI COLLEGE OF PHARMACY

(A Unit of Pushpagiri Medical Society)  
Pushpagiri Medicity, M. C. Road, Perumthuruthy P.O., Tiruvalla 689 107, Kerala, India.  
Approved by Govt. of Kerala, Pharmacy Council of India, AICTE  
and Affiliated to Kerala University of Health Sciences (KUHS)



☎ : 9946546517

☎ : 0469 - 2645450

✉ : [pushpagiripharmacycollege@gmail.com](mailto:pushpagiripharmacycollege@gmail.com)

🌐 : [WWW.pushpagiri.in](http://WWW.pushpagiri.in)

7	COLLEGE STUDENTS COUNCIL	Yearly	To give students an opportunity to develop leadership by organizing and carrying out activities and service projects.
8	ANTI RAGGING COMMITTEE	Yearly	To create awareness among the students of dehumanizing effect of ragging inherent in its perversity.
9	GENDER SENSITIZATION CELL	Yearly	To create positive social norms in the campus that value every individual, irrespective of their gender.
10	ANTI DISCRIMINATION CELL	Yearly	To eliminate discrimination against or harassment of any individual in all forms by prohibiting it and by providing preventive and protective measures.
11	INTERNAL COMPLAINTS COMMITTEE	Yearly	To address and resolve the issues of sexual harassment at the workplace and which is easily accessible by all workers.
12	GRIEVANCE CELL	Yearly	To look into the complaints lodged by any student and redress it as per requirement.

  
**Principal**  
Pushpagiri College of Pharmacy  
Medicity Campus, Tiruvalla  
Kerala - 689 107, India

